St Benedict's Sixth Form

BTEC Level 3 Travel and Tourism

Course Description

The travel and tourism sector continues to grow at a rapid pace, with the amount of travel undertaken by individuals for both leisure and business purposes continuing to increase. An expansion in the short-break market has led to a growth of regional airports in the UK and across Europe and a rise in the number of new hospitality enterprises including health spas and boutique hotels. This rapid expansion has led to huge demand for a more flexibly skilled workforce. These qualifications have been designed to provide an all-round introduction to the travel and tourism sector for those who wish to further their careers in one of its many connected industries, including retail travel, visitor attractions, accommodation, transport and tour operations.

Skills Attained

Qualifications in Travel and Tourism are targeted at learners who would like to gain employment in the Travel and Tourism sector and have been developed to provide further training and education and progression opportunities within this sector. The qualifications will develop learners' abilities through the knowledge and skills gained in the programme and are suitable for learners who would like to know more about employment in Travel and Tourism. By studying a BTEC in Travel and Tourism, learners develop knowledge, understanding and skills required by the sector, including essential employability skills, and apply them in real work contexts.

Assessment

Everyone taking this qualification will study three mandatory units, covering the following content areas:

- The world of travel and tourism – this will develop the skills you need to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK
- Global destinations – you will investigate the features, appeal and importance of different global destinations
- Principles of marketing in travel and tourism – this will help you to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data

Progression

Having completed an Edexcel BTEC Level 3 Extended Certificate in Travel and Tourism, learners will be ideally placed to progress to higher education and pursue Travel or specialist Tourism qualifications such as Higher Nationals or other degree-level qualifications.

In addition, a number of universities have individually confirmed that this Pearson BTEC Level 3 Diploma in Travel and Tourism fulfils their entry requirements, either on its own or when achieved alongside other qualifications.

"A BTEC helps students get the skills that today's employers are looking for. BTEC is considered the gold standard of vocational learning." - Peter Jones, CBE

Entry Requirements

Grade 4 in GCSE English

Exam Board: Edexcel

dcrabtree@sbsj.co.uk