



BTEC Level 3 Travel and Tourism Transition Pack





TRAVEL AND TOURISM BINGO

Кеу	Movies Novies	Bo	oks T	V Shows	YouTube Blogs	
Dark Tourist (Netflix)	JacksGap	The Secret Life of Walter Mitty	VagaBrothers	Diary of a Tokyo Queen by Christine Mari Inzer	Lost LeBlanc	
Into the Wild	The Girl from Everywhere by Heidi Heilig	The Kindness Diaries (Netflix)	The Best Exotic Marigold Hotel 1 and 2	Planet Earth	The Trip to Italy	
Kara and Nate	Destinations of a Lifetime by National Geographic	Long Way Around Wynns		Notes from a Small Island by Bill Bryson	Conan Without Borders (Netflix)	
Race Across the World (BBC iPlayer)	Under the Tuscan Sun	The Bucket List 1000 Adventures Big & Small by Kath Stathers	Wild	Street Food (Netflix)	Eat Pray Love	
Peak by Roland Smith	Shirley Valentine	Fun for Louis	Lost in Translation	Mamma Mia	Wanderlove by Kirsten Hubbard	

The rules: Try and cross off as many as you can throughout your studies on the course. Write a short review after you have watched them including why they would help someone studying Travel and Tourism.

Baseline Assessment

During the week beginning 25/9/23, an assessment will be undertaken to consider suitability for the course. The assessment will comprise of:

- A review of summer work
- · Assessment of your presentation to be delivered to the class (task 2 in this booklet)



Summer work



Task 1 - Race Across the World

Race Across the World has two series on BBC I-player, it is a reality competition programme, in which teams of two race across an area of the world to be the fastest to reach their destination using any method of transport other than a plane. For this task

First of all you will need to watch series 1 episode 1 to familiarise yourself with the format but I highly recommend watching both series to increase your knowledge and understanding of travelling and because they are great to watch.

Link to the programme on I-Player: <u>https://www.bbc.co.uk/programmes/m0002tvr</u>

Your Challenge

You will need to cross the world without using air travel following the route provided (this is the same route as series one of Race Across the World)

You have a budget of ± 2000 (this is per person – you may add one travel companion if you wish)





Your route is:

- 1. London (UK) Delphi (Greece)
- 2. Delphi Baku (Azerbaijan)
- 3. Baku Tashkent (Uzbekistan)
- 4. Tashkent Huangyao (China)
- 5. Huangyao Koh Rong (Cambodia)
- 6. Koh Rong Singapore

What you need to do:

Plan your travel route, what are the forms of transport you will use to get to each checkpoint? Remember you have a budget and you can not use air travel. You may use bus, bike, coach, rail, ferry, etc the more imaginative the better!

You may hitchhike a maximum of 3 times but the journey can not be more than 3 hours.

You will also need to consider accommodation options along the way remembering your budget is quite small so cheap hotels, youth hostels, bed and breakfasts, beach huts etc rather than luxury accommodation. Some countries will be cheaper than others and some will have lots of backpacker budget options.

For each checkpoint (that is the places named above in the route) you must locate 3 major landmarks or places of interest. You must also gather information about each place such as the language spoken, local traditions, food and drink or anything else interesting that you discover in your research.

<u>What it will look like:</u>

1. You could make a table with all the information about your transport and accommodation. I have added one line as an example:

Journey from – to	Mode of transport	Cost of transport	Length of journey	Name and type of accommodation used	Accommodation cost	Budget used
London St Pancras to Dover	Rail	£37.40	1 hour 14 minutes	None	None	£37.40

You could also write it up in a report style. If you are able you could draw the route on a world map.





- 2. You will need to create a fact file with pictures about each checkpoint destination as below
 - London
 - Delphi
 - Baku
 - Tashkent
 - Huangyao
 - Koh Rong
 - Singapore
 - •



One of my perfect summers was spent in Manly, Sydney Australia as pictured above

Task 2 - My perfect summer

Tell me about an amazing summer holiday, this can be a past real or imaginary experience! Create a presentation about your amazing summer. You will need to do it on PowerPoint eventually but if you can't access this at home make notes to type up once we are back at school.

Include:

- What sort of customer are you?
- What type of travel are you undertaking?
- Details of the location.
- Travel and tourism professionals that you are likely to meet.





What sort of customer are you?

- Individuals and couples, families
- · Groups, educational, senior citizens, special interest
- Corporate travellers
- Customers with specific requirements

(languages or cultures, specific needs visual, hearing, mobility impairments)

What type of travel are you undertaking?

- Leisure
- Corporate (travelling for business)
- Specialist travel
- Visiting friends and relatives
- Day trips 👡

Visitor attractions Cities for shopping or events

Glossary:

If you are a **family** what is your age structure? Different generations travelling together?

How will this affect your needs as travellers and at your destination?

Glossary:

Specialist travel can be for:

Adventure, health, education, heritage and culture, gap year, conservation or sustainable tourism, special interests like hobbies or sport or for a wedding or honeymoon.

If you went on a specialist holiday, tell us about the location and what facilities it has for your interest or hobby.

> Seaside towns, beaches, water sports, landscapes

National parks, lakes and mountains, forests or wilderness

Cultural attractions, entertainment, shopping, nightlife

Tell us about your destination

- Coastal -
- Countryside -
- Towns and cities

How did this affect your needs?





What travel and tourism professionals you are likely to meet?

Key sectors of the travel and tourism industry are:

- Transport
- Transport hubs and gateways
- Tour operators
- Travel agents
- Visitor attractions
- Accommodation

Tip:

Travel and tourism is the world's 3rd largest employer! Who will be working with you on your amazing summer?

Travel agents? Spa manager? Hotel workers? Chefs? Waiting staff? Airline workers? You don't need to list them all, perhaps pick out a couple and explain how they helped you.

Assessment of your presentation

The basics

- Described type of customer using key words
- Described type of travel using key words
- Described the location including accommodation and some activities
- Listed some travel and tourism professionals
- Well presented

Getting better:

- Explained how this affects their needs
- Described type of travel with specific detail
- Explained how the activities fit your group
- Explained how at least one travel and tourism professional supported your trip